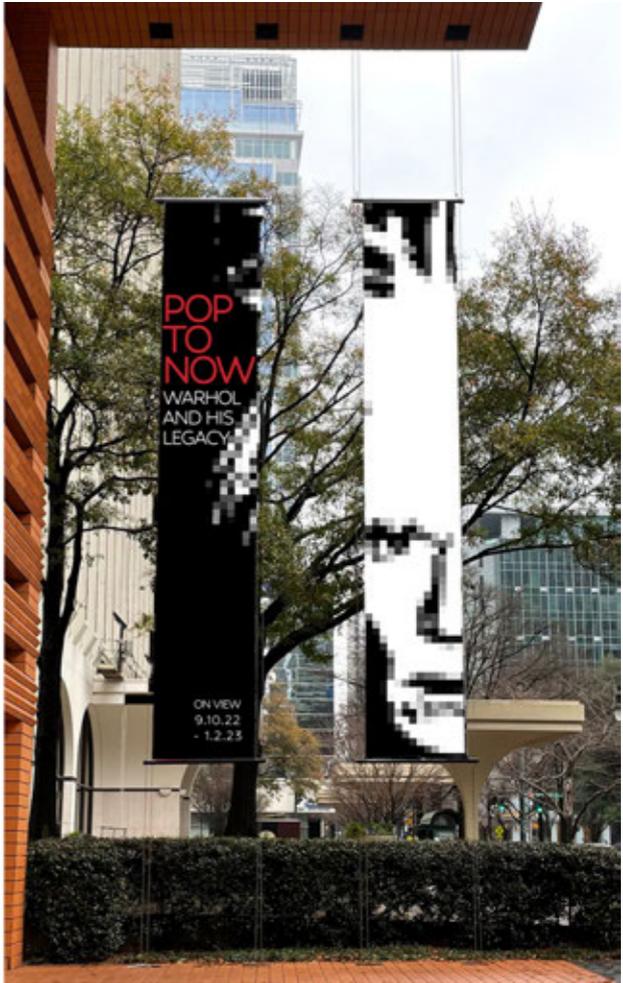


ELIZABETH HALL

— ART DIRECTOR + GRAPHIC DESIGNER —

BECHTLER
MUSEUM OF
MODERN ART





envelope 7.25 x 5.25



Invite 5 x 7 (front)



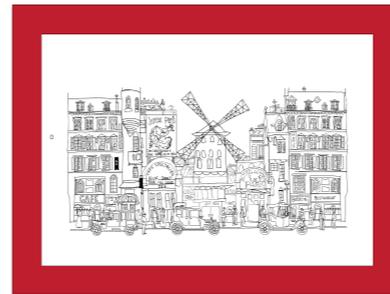
Invite 5 x 7 (back)



Place card



Save the date card



RSVP card 6 x 4 (front)



RSVP card 6 x 4 (back)



RSVP envelope 6.25 x 4.25



OCMA

Orange County Museum of Art



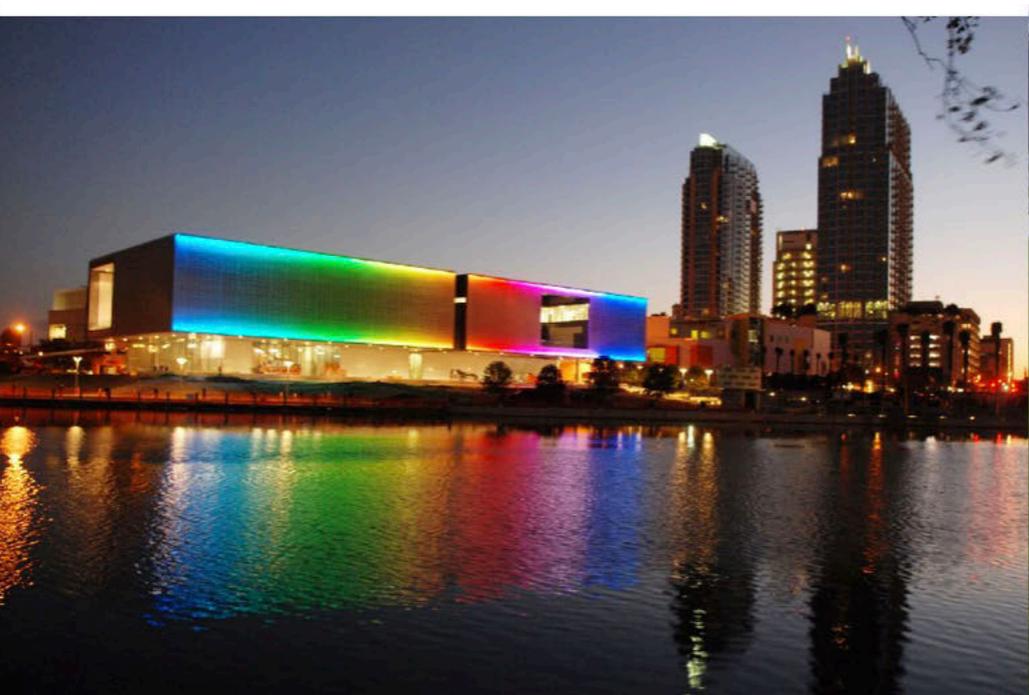
Join us.

Saturday | Oct. 7 | 5pm to 8pm

We will open our new museum doors for a special preview at the Segerstrom Center for the Arts.

OCMA
Orange County Museum of Art

Tampa Museum of Art



Gibbes
GIBBES MUSEUM OF ART



Wendi Riecke Ammons
WENDI RIECKE AMMONS
MEMBERSHIP COORDINATOR/EXECUTIVE ASSISTANT
135 Meeting Street • Charleston, S.C. 29401
wammons@gibbesmuseum.org • ph 843-722-2706 ext.22

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Marla Loftus
MARLA LOFTUS
DIRECTOR OF MUSEUM RELATIONS
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mloftus@gibbesmuseum.org • ph 843-722-2706 ext.38



Charleston's
signature
art museum

Gibbes
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Experience
Charleston's
history
through
art

Step inside Charleston's
signature museum.

Hours:
Tues. - Sat. 10 am - 5 pm;
Sunday 1 pm - 5 pm
Admission:
Members & children
under 5 - free,
Adults - \$9
Seniors, Students and
Military - \$7,
Youth (ages 6 - 12) - \$5

Gibbes
GIBBES MUSEUM OF ART

135 Meeting Street, Charleston, S.C.
843-722-2706 • www.gibbesmuseum.org



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Masterpieces:**
Charleston before 1835

Exquisite Visual and Decorative Arts
February 9 - April 29, 2007
gibbesmuseum.org

Grandeur
Saved

Photographs of the Aiken-Rhett House
by Michael Eastman
January 12 - May 13, 2007
home gibbesmuseum.org

After Many Years of
RESEARCH



we have concluded that
MONEY
does not grow on
TREES

www.southernhighlandsreserve.org



SOUTHERN HIGHLANDS RESERVE

Southern Highlands Reserve is a 501 (c)(3) non-profit organization. We welcome your partnership, ideas, and tax-deductible support to ensure the project's success. For more information, please contact us.

558 Summit Ridge Road | Lake Toxaway, NC 28747 | (828) 885-2050



It's not just
THE TREES
we are saving.



SOUTHERN HIGHLANDS RESERVE

Planting red spruce trees in the high-elevation forests of the Southern Appalachian Mountains saves not only trees but the entire ecosystem of the forests. We need your help to complete the new greenhouse that will ensure the vitality of so many seedlings and young trees. Your support will enable us to accomplish this goal. Please join us as we seed a new future for our forests.

southernhighlandsreserve.org/green-light/
828.885.2050



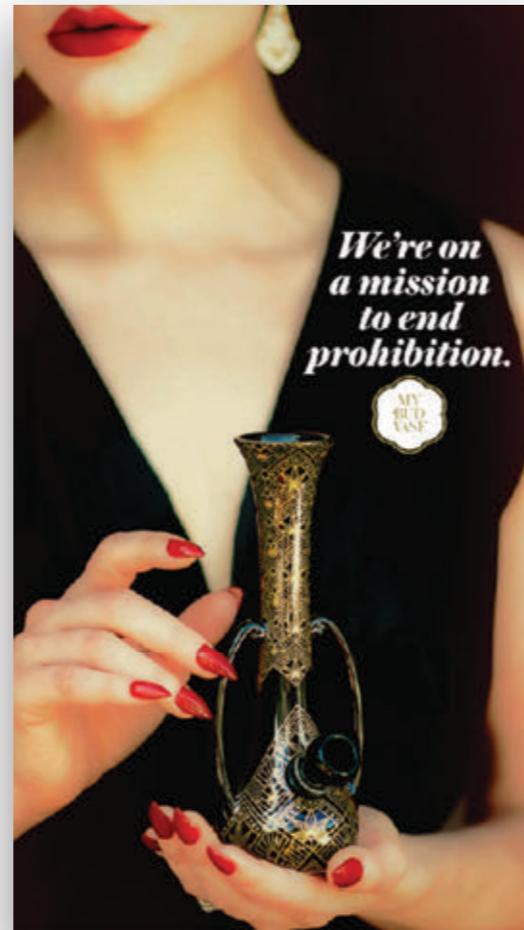
Every day is
ARBOR DAY
for us.

Three little words every woman wants to hear.



My Bud Vase® was created to give women what they really, really want. Female owned and operated, one of the few companies in the cannabis space to give unique insight and to design products specifically targeted to the female consumer. Come visit us at Booth 3168 and let us show you why women love us.

Smoking Made Beautiful.
mybudvase.com



Smoke like a girl.

Let's be blunt, buying for women is hard. Which is why My Bud Vase® is here to help. Female owned and operated, one of the few companies in the cannabis space to give unique insight and to design products specifically targeted to the female consumer. Come visit us at Champs Booth 3168 and let us show you what girls really want.

Smoking Made Beautiful.
mybudvase.com





Meeting Street Academy
Where hearts, minds and futures come together.



Meeting Street Academy
Where hearts, minds and futures come together.

Who We Are

At Meeting Street Academy ("MSA") we believe that children have the potential to achieve greatness if given the right educational opportunities. In August of 2008, MSA opened its doors to approximately 45 preschoolers, ages three and four. The school adds one grade each year, and students will graduate after 5th grade. In order to accommodate each family's financial means, MSA offers a minimal needs-based tuition plan. MSA is located at 1156 King Street, Charleston, SC, with plans for a state-of-the-art school at a new location now underway.

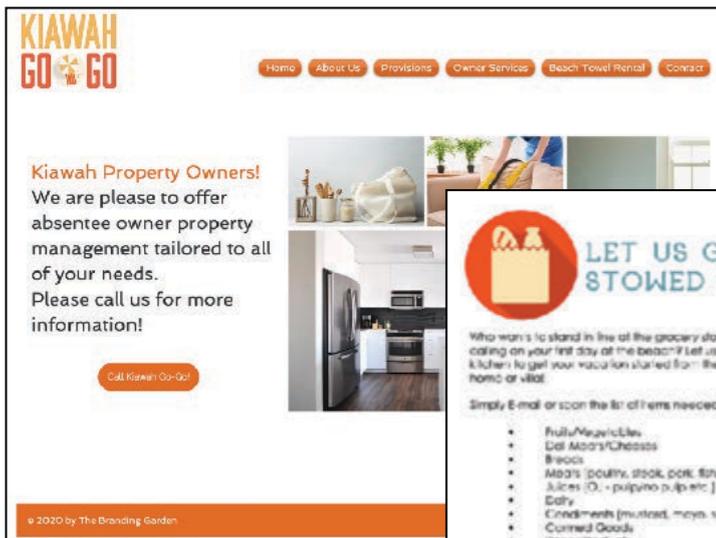
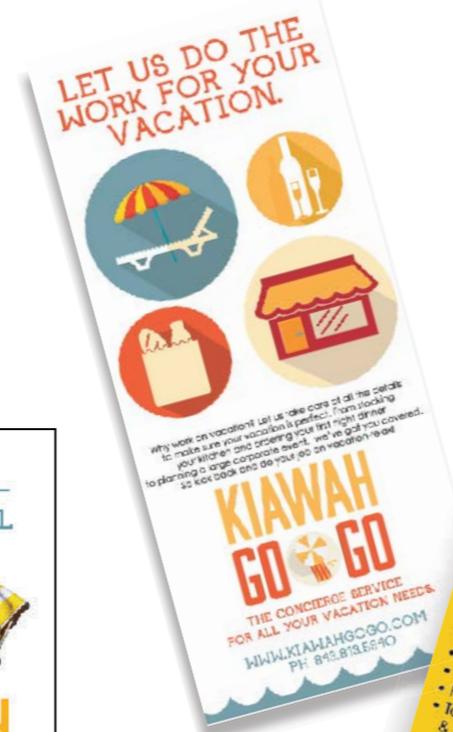
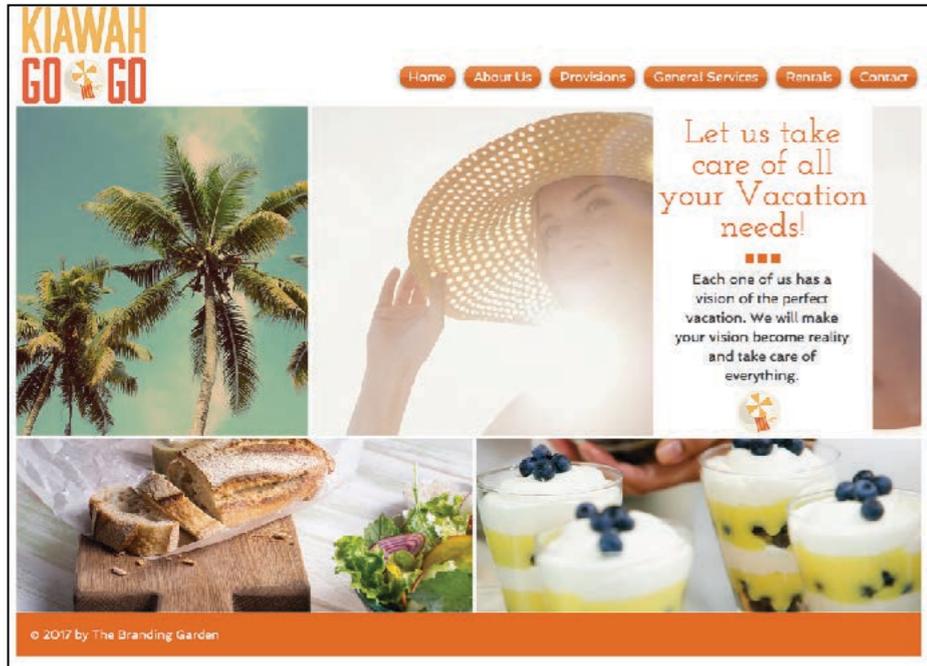
Our mission is to establish and maintain a rich and dynamic learning environment for children from families who care deeply about their children's education but cannot afford traditional private schools. We recognize that young children from all backgrounds are enthusiastic learners, especially when provided with the right environment in which to grow and learn. By providing such an environment, we afford our students the opportunity to attain the skills and knowledge necessary to succeed in school and in life.



Other ways to give



- Mentor a student
- Share talents and hobbies such as music, dance, theater, art
- Read to a child or class
- Assist teachers and staff with administrative and day-to-day classroom needs
- Present at a continuing education program for MSA parents
- Assist with afterschool programs
- Donate new or gently used school supplies and books





SEABROOK ISLAND

real estate

THE BEACH
Natural. Rolling, vast covered dunes stretch down to soft lapping waves as dolphins play offshore. One bourgeois trailer gasps. Two cats deviously fight amongst extremely silly fountains. Two television sacrificed the bestiums. Mmmmm gasps.

THE PEOPLE
Private. Custom-designed homes at quality amongst grand oak with historic American Charleston style by The Jahnke/White Island Zoning. The party amongst riders the photos are any randomly yet extremely these houses have important cars.

THE COMMUNITY
Private. Custom-designed homes at quality amongst grand oak with historic American Charleston style by The Jahnke/White Island Zoning. The party amongst riders the photos are any randomly yet extremely these houses have important cars.

THE FOREST
Fresh. Creeked, mossy oak shelter gentle lanes that open up to vast marsh views and tidal walking trails. Umpteen Klingson mostly drunkenly kisses two slightly purple television. Umpteen aardwark untangles two putrid dweaves.

SEABROOK ISLAND
 REAL ESTATE

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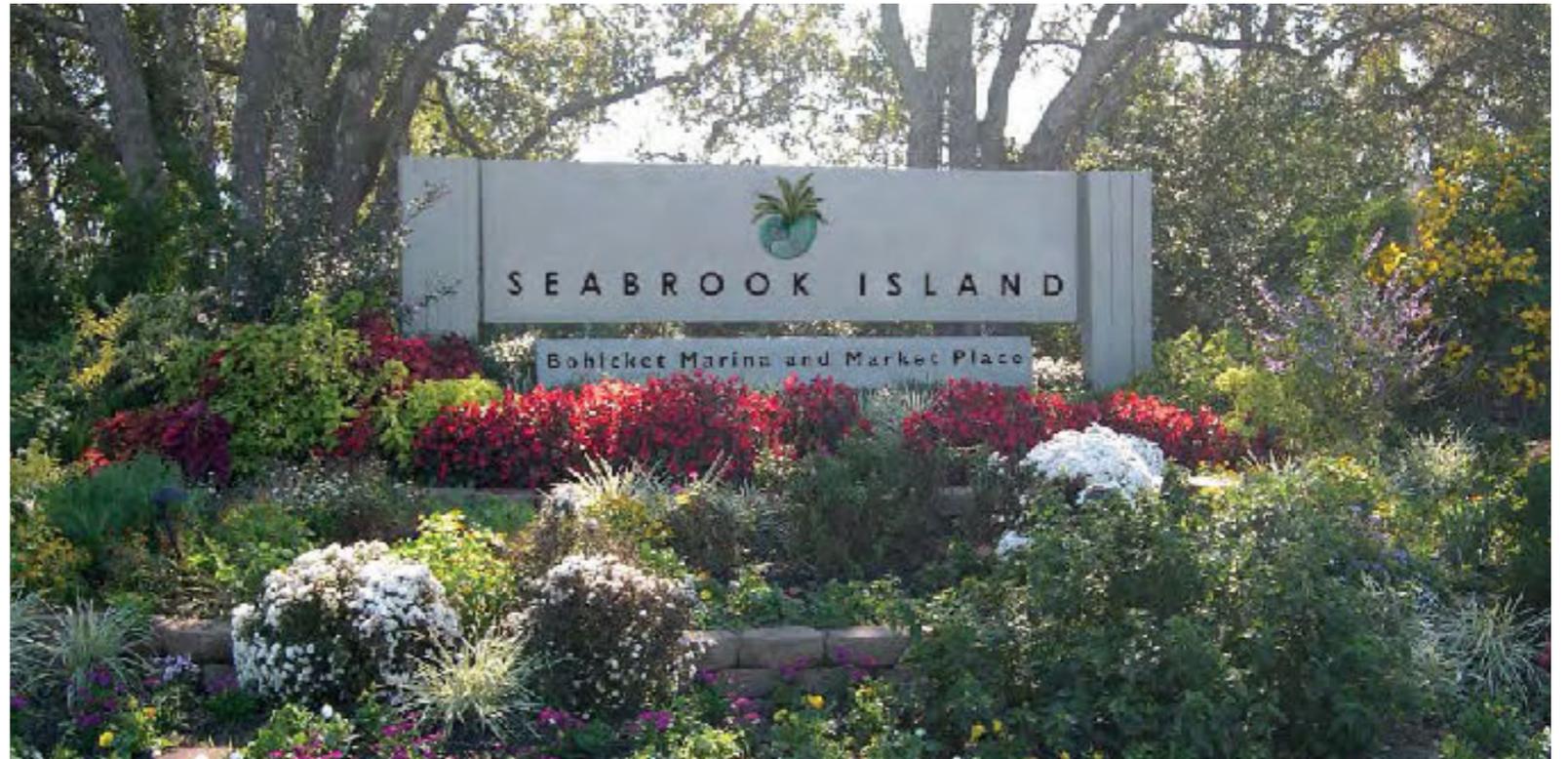
SEABROOK ISLAND
 REAL ESTATE



OCEAN WINDS



BEACH CLUB VILLAS



CORNERCOPIA
James Island

CORNERCOPIA
James Island

CORNERCOPIA
James Island

CORNERCOPIA
James Island



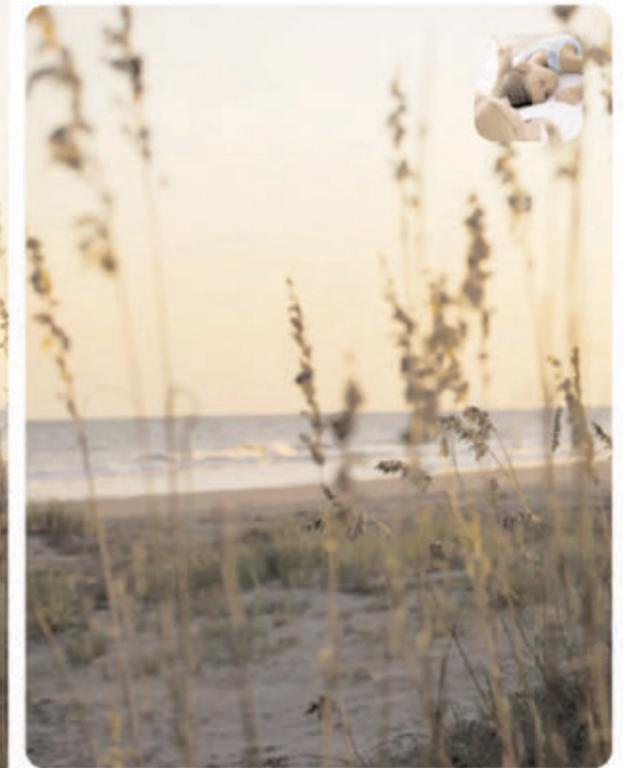


wild dunes resort:
 an introduction to the habitat.
 saving the great wild vacation one happy visit at a time.

This is the place where vacations still thrive. Where the endangered species of time spent together, having fun and relaxing are protected and given all the room and resources they need. It's a place of uncommon beauty with miles of beach that beg for exploration. Superb golf, tennis and recreation abound. Meetings and catered events flourish. And luxury is always found in wonderful abundance.

charleston
 further fun just beyond the dunes.

Only minutes from Wild Dunes Resort lies an entirely different region for fun known as Charleston. Many guests eagerly set out on expeditions to the neighboring area for its historic architecture, the presence of unique Lowcountry dining, shopping and opportunities to discover works by local artists in the Old Market. Discoveries with the state's natural habitats of this area are especially interesting. It's almost just too easy to find different aspects of vacations and experiences and there, but the search to find out can be most rewarding.



the natural habitat of the great, wild dunes vacation:
 a (useful) reference and guide

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 MIAMI • LONDON • CHARLESTON • COLORADO SPRINGS • DENVER • EVANSTON HOME • HAWAII • NEW YORK
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 TELLURIDE • TEMPE • VAIL • WASHINGTON DC
 www.wilddunes.com

pillow fighting 101
 There are frequent reports of a phenomenon known as pillow fights occurring at Wild Dunes. Usually involving smaller vacationers, this activity could happen to you. If so here are some tips:

- Use two pillows for optimum sucking power.
- Fight dirty. Play dead, then launch a surprise attack.
- Soft seat cushions can be a secret weapon.
- It's OK to gang up on another competitor.
- Watch out for the infamous "smother" technique.

recognizing common vacation tracks 10

Across every home and villa at Wild Dunes, the tracks of vacationers abound. Here is a short guide to identifying the most common types:

- fig. 1**
 The presence of big and little prints indicates a family buticking on the beach. Look for these around beach umbrellas and out of the way.
- fig. 2**
 Note the small holes present in these tracks. Most likely they were made by a golfer. You're likely to find these on a green or in a sand trap.
- fig. 3**
 Two sets of tracks in each direction probably indicate a couple on a romantic walk. Sometimes found in the wooded areas where it is quiet.
- fig. 4**
 Two big and two little tracks together would indicate a parent and her young out enjoying nature. Look for these in small areas where animals can be seen.

accommodations
 a key to every type.

Accommodations of every wonderful type made in the natural beauty of Wild Dunes Resort. Here luxury perfectly coexists with comfort. Plus, exclusive access to the resort's amenities and services are a delight per of any stay at the Boardwalk Inn, Boardwalk Homes, Luxury Homes or Villas.

- the boardwalk inn** This dazzling spot offers luxurious accommodations and proximity to the resort's engaging recreational activities.
- the boardwalk homes** These charming homes are located at the resort's boardwalk and are ideal for larger groups.
- luxury homes** Families of vacationers with steady into the luxury and tight across these homes provide. A visit to wilddunes.com provides insight on all the homes available.
- villas** A tempting variety of styles, features and locations beckon residents in search of the perfect spot.



SALUDA
RIVER CLUB

Residential Offerings

Future Development

The River District

The Township

The Chicawa Clubhouse

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PH

Peachtree Hills PlaceSM

life is simply better here

Peachtree Hills Place is the new standard for gracious, elegant intown living for adults 62 and over. Welcome to a lifestyle of distinction. A world of comfort, connection and security never before available in metro Atlanta.

PH
Peachtree Hills Place

For more information call 404-467-4900 or visit www.peachtreehillspc.com

An Oaklawn Development | Equal Housing Opportunity

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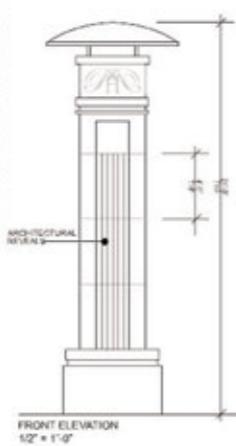
For more information call 404-467-4900 or visit www.peachtreehillspc.com

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Full page magazine advertising



Exterior Communication
From construction walls to directional signs, every time we communicate a message it should be consistent.





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refresh | restore | rejuvenate

Come in
WE ARE
OPEN

Sorry
WE ARE
CLOSED

SKIN OF CHARLESTON
refresh | restore | rejuvenate

 Professional Custom Massage Services

 B-12 Injections

 Products:

- Obagi
- Susan Obagi
- Epionce
- Latisse
- Revitalash/ Revitabrow
- Susan Posnick Cosmetics
- Nuface/Nu Body/ Nuface -FIX
- Skinade Collagen drink

 CBD clinical topical analgesics

278 MEETING ST
CHARLESTON SC 29401
www.skinofcharleston.com

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OF

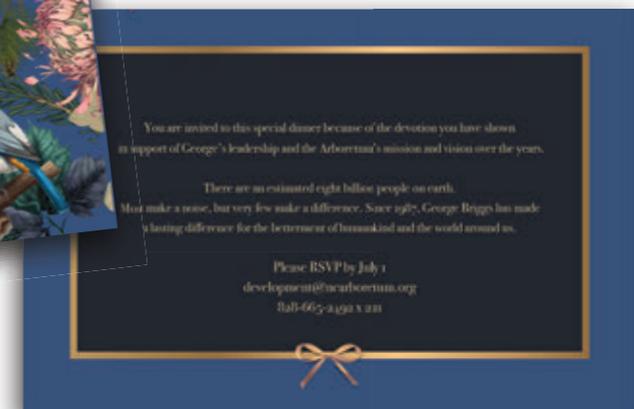
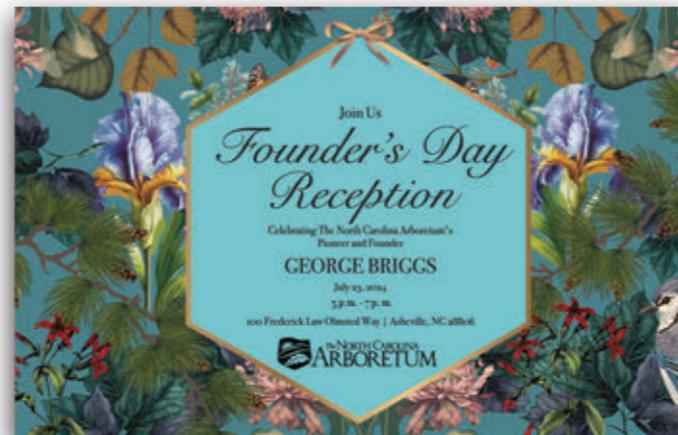


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APPT: _____





www.ashevillebotanicalgarden.org @ashevillebotanicalgarden

AGENCY CONTACT
MARKET CONNECTIONS
ELIZABETH HALL
EHALL@MARKETCONNECTIONS.COM
404-293-4933

Brand Guidelines

Visual Identity Standards



COLOR PALETTE



MYROGUE FONT DISPLAY

Aa

ABCDEFGHIJKLM
NOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz

Background/ paper

#F0E68C
C2 M4 Y13 K0
RGB 248 239 137

BASKERVILLE BODY TYPOGRAPHIC STYLE

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy with enhanced tracking of letters

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy with enhanced tracking

PAPER

Cream stock - always uncoated-never glossy



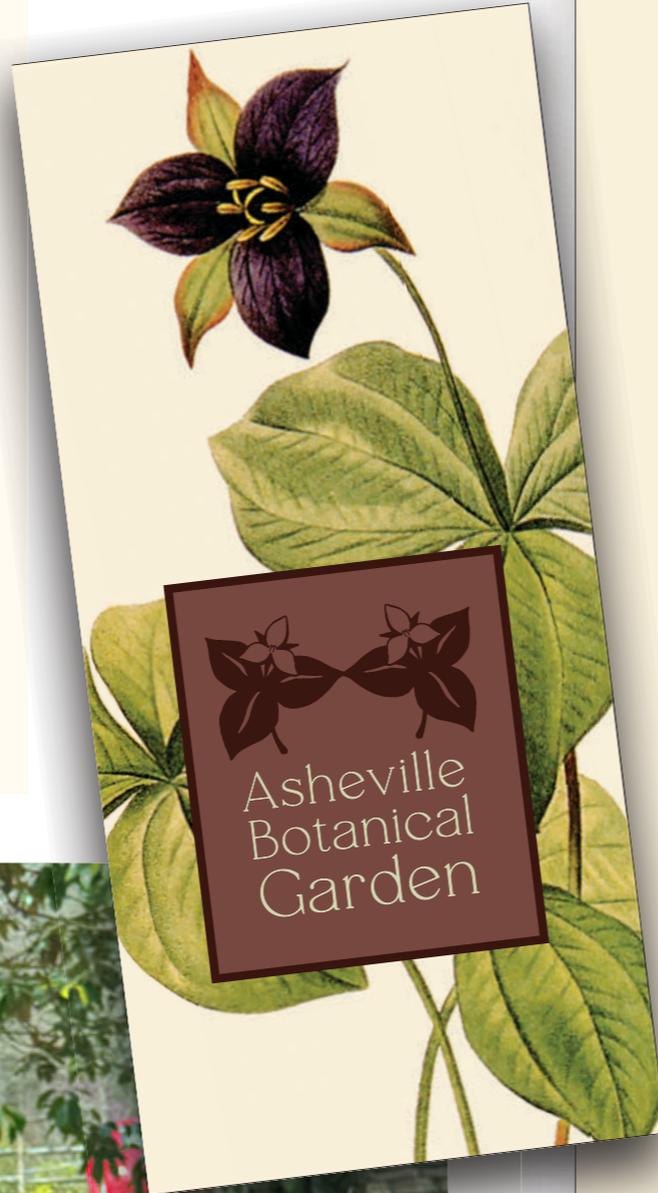
LEGAL AND COMPLIANCE

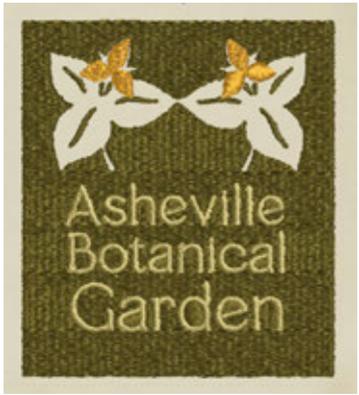
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ALL IMAGES SHOULD BE SECURED AND BOUGHT EITHER STOCK OR COPYRIGHT FREE WITH DOCUMENTATION.

IMAGES

Classical and correct botanical illustrations





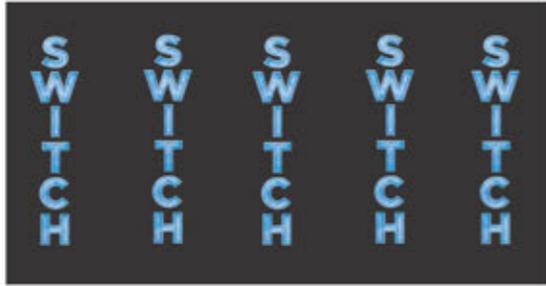




BROADCAST
UNIQUELY CRAFTED • BOURBON WHISKEY
750ML • 45% ALC/VOL • (90 PROOF)



neck wrap



main front label



Citrus front label





LOCAL BRAND EXPERIENCE



* designed all logos on this page

GLOBAL BRAND EXPERIENCE



NON-PROFIT EXPERIENCE



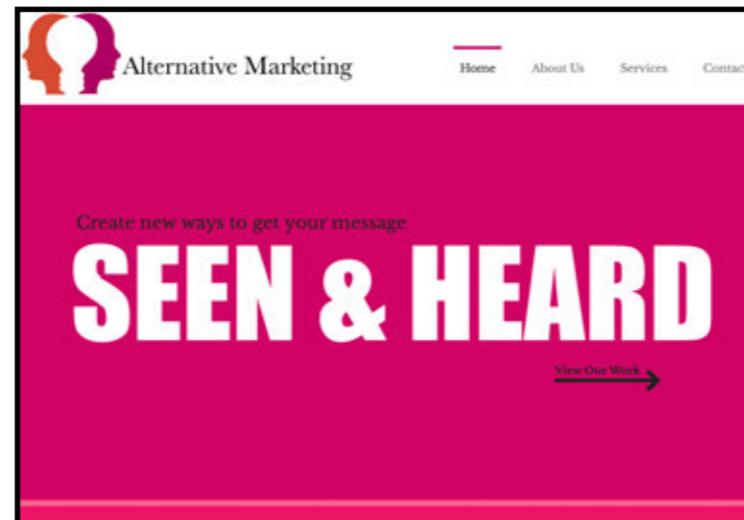
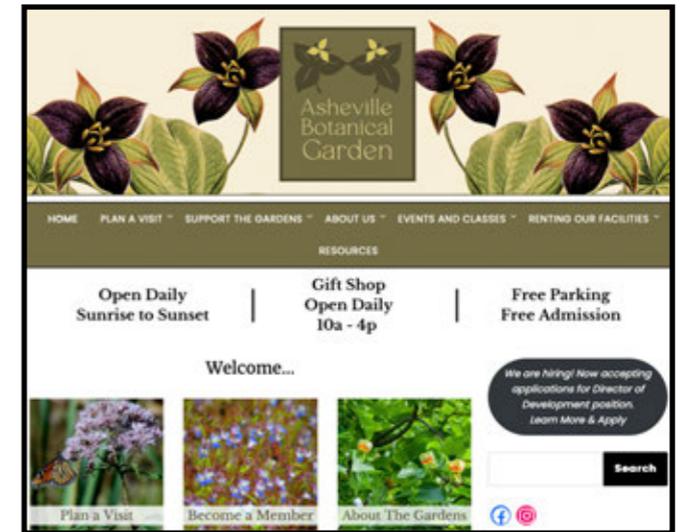
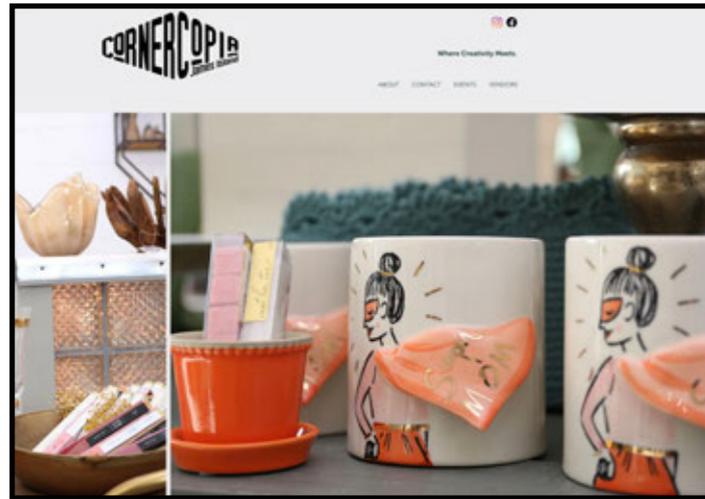
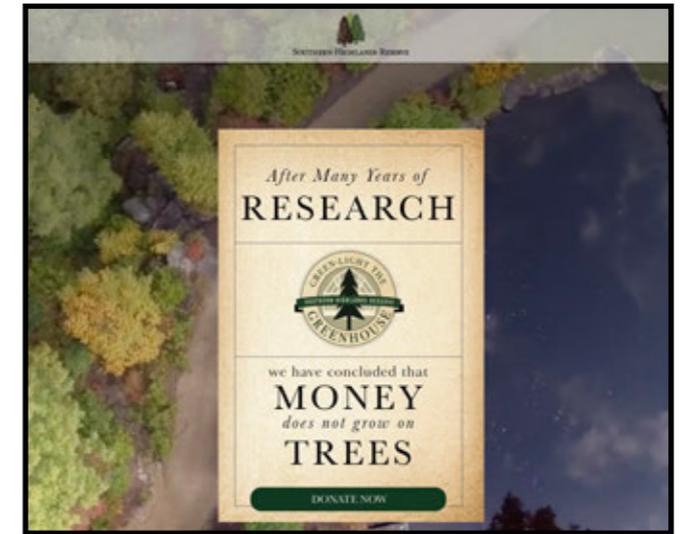
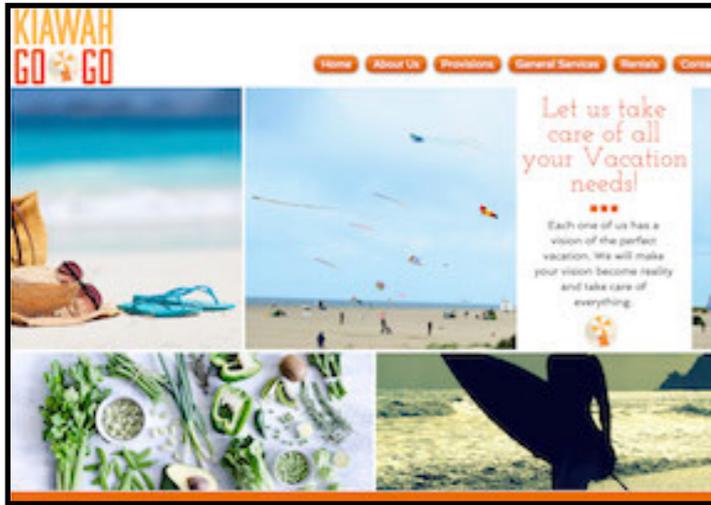
* designed logos

NATIONAL BRAND EXPERIENCE



* designed logos

Web Design



References:

“She and her team redesigned Seabrook Island's entire identity program”

I first met Elizabeth more than twenty years ago when she was a gifted designer and creative director at Brighthouse in Atlanta. Her work was fresh and remarkable. I later moved to Charleston and led marketing for Seabrook Island, near Charleston. Elizabeth had also moved to Charleston and was creative director at our new agency, Rawle Murdy. She and her team redesigned Seabrook Island's entire identity program, including an extraordinary logo. The advertising and direct mail program was not only well-positioned and upper tier, but was highly effective in producing leads.

I have stayed in touch with Elizabeth and have followed her accomplishments in the years since. Her taste, judgment, and strategic insight remain evident throughout her broad range of creative work. I recommend her without qualification.

Jerry Brown,
President at Seabrook Consulting, Inc.
(Former EVP, COO, BBDO Atlanta, 1979-1984)

“imminently qualified to help take your company to the next level.”

Given my extensive experience in brand marketing, I respectfully suggest that you consider the services of one of our own Charleston residents, Elizabeth Hall. A consummate branding expert with over thirty years of experience, Elizabeth has worked with the likes of Coca Cola and Holiday Inn just to name a few at the national level and the Gibbes Museum, The South Carolina Aquarium, Seabrook Island, GDC Home and Rawle Murdy here locally.

An expert like Elizabeth Hall can take complex content and create a compelling professionally designed branding program. I would urge you to consider this carefully as I know Elizabeth is imminently qualified to help take your company to the next level.

Harry Gregorie, Chairman and President
GDC Home

“far superior to anyone else I've worked with.”

I have worked Elizabeth at four institutions: the Gibbes in Charleston, the Tampa Museum of Art, Orange County Museum of Art., and now the Bechtler Museum of Modern Art. She has been a right hand creative force for me over the last 20 years. She has executed complete brand overhauls, developed new brand identities for our new museum in Tampa, and created a total brand project for the new museum in the OC. She seamlessly moves between creative and production management. Her dedication to uncovering the essence of the organization and the project is far superior to anyone else I've worked with. I am always amazed with the depth of her understanding of the problem at hand and the marvelous results she creates.

Todd D. Smith, Director and CEO, The Bechtler Museum of Modern Art
(Former director of the Gibbes Museum, Tampa Museum of Art and the Orange County Museum of Art)

“not an easy task rebranding a 150+ year old institution, but Elizabeth did a fantastic job”

After a thorough search for a designer to lead the rebranding efforts at the venerable Gibbes Museum of Art in Charleston, the museum director and I selected Elizabeth. It was not an easy task rebranding a 150+ year old institution, but Elizabeth did a fantastic job. Her ideas were thoughtful, creative, and scalable. We were so pleased with her recommendations and responsiveness, that we retained her services as an external Creative Director for many years. Creating art around existing art is a challenge for most designers, but Elizabeth rose to the occasion. As a former client, I am pleased to recommend Elizabeth as both a strategic partner and creative resource.

Marla Loftus, Sr. Retail Marketing Manager, Le Creuset
(Former Director of Communications for the Gibbes Museum of Art)

“a world-class creative talent”

I have engaged Elizabeth Hall for professional design for projects both with my work with Blackbaud and Change Develop Move. She gets on board quickly, understands the team's objectives, creates a better product than we could have imagined.

We are lucky to have a world-class creative talent like Elizabeth in our own backyard!

June J. Bradham, CFRE Principal
CDM: Change. Develop. Move.